

# ECONOMIC SNAPSHOT

OF THE DELMAR LOOP  
5800-6800 BLOCKS OF DELMAR BLVD.

2024

## PROJECTED GROWTH

Consumer Spending in the Delmar Loop is projected to increase 16.5% by 2028.



## NEARLY **\$210M** IN ANTICIPATED INVESTMENT



RENDERING OF SUBTEXT MIXED-USE DEVELOPMENT

### HIGHLIGHTED PROJECTS

#### Delmar Station Improvements

**\$1.5M - Spring 2025**

Delmar Station's Secure Platform Project aims to boost passenger safety with robust gates and fencing, showcasing a dedication to a secure and dependable public transportation.

#### Streetscape Project

**\$6M - Initial Design Phase**

The East Loop CID is enhancing the pedestrian experience on Delmar Blvd (5800-5900 blocks) with better lighting, wider sidewalks, and sustainable infrastructure, showcasing a dedication to a vibrant and accessible urban environment.

#### Subtext Mixed-Use Apartment Building

**\$100M - Spring 2025**

Subtext Investment Management Company is developing LOCAL University City, a seven-story mixed-use apartment building. It will include ground-floor commercial spaces and offer market-rate luxury apartments.

## THE DELMAR LOOP

The Delmar Loop's name originated from streetcars that used to "loop around" before connecting to other areas over a century ago. This historical momentum persists today as The Loop experiences exciting new growth and development, solidifying its status as a popular destination.

### SQUARE FOOTAGE ALLOCATION BY INDUSTRY

**392,954 SQFT**

Office & Warehouse

**372,755 SQFT**

Retail

**59,459 SQFT**

Restaurant

**323,536 SQFT**

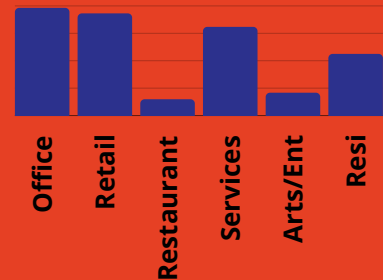
Services

**83,348 SQFT**

Arts & Entertainment

**224,960 SQFT**

Residential



NEARLY  
**1.5M**  
SQFT  
TOTAL



# ECONOMIC SNAPSHOT

OF THE DELMAR LOOP  
5800-6800 BLOCKS OF DELMAR BLVD.

2024

## AMENITIES

### Major Transit Hub

With a Light Rail Station, Bus, and Trolley routes, the Loop serves as a central point for commuters, residents and visitors alike, facilitating easy navigation within and beyond.

### Public Safety

Through collaborative efforts with law enforcement agencies and community outreach programs, the CID works diligently to maintain a safe and secure environment for all.

### Clean Team

Operating three times a week, this dedicated team ensures that the Loop remains free from litter, trash, and debris.

### Beautification

U City in Bloom is dedicated to enhancing the Loop through artfully designed public gardens, community involvement, and environmental education initiatives.

### Local Support

Support for the Loop comes from the East Loop CID, U City Loop Special Business District, and the Economic Development Retail Sales Tax (EDRST).

## NEIGHBORHOOD

**\$57K AVG HH INCOME**  
**150,442+ POPULATION**

\*WITHIN A 10-MINUTE DRIVE

## DAILY TRAFFIC

*The Loop sees bustling daily traffic. Commuters and travelers heavily rely on various transportation options, making the area a vibrant hub for public transit and vehicular travel.*



**210K ANNUAL BOARDINGS AT DELMAR STATION**



**25 BUS STOPS WITHIN THE LOOP**



**830 WEEKDAY BOARDINGS ACROSS ALL STOPS**



**17,000+ VEHICLES TRAVEL ALONG DELMAR DAILY**

**10+ BUSINESSES  
OPENED IN 2023**



RIBBON CUTTING AT 6277 DELMAR, HOUSE OF ART DOLL,  
BUSINESS OWNER SHERELLE SPEED

## LOCAL TOURISM

**"One of the 10 Great Streets in America"**  
- American Planning Association

**300 CONCERTS**

**15+ EVENTS & FESTIVALS**

Home to the  
**4 DIAMOND  
Moonrise Hotel**

**1M  
VISITS**  
IN 2023

