

**EAST LOOP COMMUNITY IMPROVEMENT DISTRICT**  
**Board of Directors Meeting**  
**Thursday, August 20, 2020 AT 10 AM VIA Zoom**  
**Minutes**

1. **OPENING:** The meeting opened at 10 AM. Board members in attendance were Mary Campbell, Joe Edwards, John Langa, Dave Mastin, JoAnna Schooler, and Tameka Stigers. Board members absent: Joe Rotskoff. Also in attendance: Rob Klahr, Armstrong Teasdale, Rachelle L'Ecuyer, Reggie Scott, and Qui Tran.
2. **OLD BUSINESS**
  - A. **APPROVAL OF THE MINUTES OF THE DISTRICT'S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, JUNE 23, 2020:** A motion was made to approve the minutes by Mary Campbell and seconded by John Langa all were in favor and the motion passed.
3. **PUBLIC COMMENTS:** No Public Comments
4. **NEW BUSINESS**
  - A. **NOMINATING COMMITTEE RECOMMENDATION FOR NEW BOARD MEMBERS AND EXECUTIVE COMMITTEE MEMBERS:** John Langa presented the recommendation for new board members on behalf of the Nominating Committee. Qui Tran of Nudo House, 6105 Delmar, and Reggie Scott of Washington University were nominated. Qui Tran would replace Joe Rotskoff and Reggie Scott would replace Mary Campbell. Qui and Reggie were on hand to introduce themselves and then signed off. The slate of recommended Executive Board members to begin in October 2020 was also presented. Dave Mastin, President, Joe Edwards, Vice President, and JoAnna Schooler as Treasurer/Secretary. A motion was made to approve the new members and the new Executive Board members by Mary Campbell and seconded by John Langa. A roll call vote was taken, all were in favor and the motion passed.
  - B. **A RESOLUTION OF THE EAST LOOP COMMUNITY IMPROVEMENT DISTRICT AUTHORIZING THE DISTRICT TO LEVY THE ANNUAL INSTALLMENT OF THE SPECIAL ASSESSMENT AUTHORIZED BY RESOLUTION NO. 16-003; APPROVING THE SPECIAL ASSESSMENT TAX ROLL FOR THE YEAR ENDING DECEMBER 31, 2020; AUTHORIZING AND DIRECTING A COPY OF THIS RESOLUTION TO BE FILED WITH THE CITY OF ST. LOUIS, MISSOURI; AND AUTHORIZING CERTAIN ACTIONS IN CONNECTION THEREWITH:** A motion was made to approve the resolution by JoAnna Schooler and seconded by John Langa. A roll call vote was taken, all were in favor except for Tameka Stigers abstaining and the motion passed.
  - C. **ST. LOUIS-JEFFERSON SOLID WASTE MANAGEMENT DISTRICT GRANT APPLICATION:** Rachelle L'Ecuyer presented the grant opportunity from the St. Louis-Jefferson Solid Waste Management District and recommended that the East Loop CID apply for help with a waste management plan and a new trash system. The board agreed to applying for the grant.
  - D. **SECURITY CONSULTING CONTRACT:** Rachelle L'Ecuyer presented the contract from The City's Finest for patrol services in the East Loop. The patrols would begin September 1 and cover the entire district. A motion was made to accept the contract by Dave Mastin and seconded by Mary Campbell. A roll call vote was taken, all were in favor and the motion passed.

- E. VACANT LOT MAINTENANCE PROPOSAL** Rachelle L'Ecuyer brought up the issue of a general problem with weeds and lot maintenance. The issue with the lot at Delmar and Skinker is most prevalent and is in a high-traffic and high visibility area. The board members did not believe that taking over the maintenance was a good precedent to set for the district. The recommendation was to offer the service with a charge to the property owners. A motion was made that the East Loop CID would offer to cover monthly grass cutting/maintenance for \$100 per month through Jubilee and also ask for permission to hang banners by John Langa and seconded by Dave Mastin. A roll call vote was taken, all were in favor and the motion passed.
  - F. FORM BASED CODE UPDATE** Rachelle L'Ecuyer gave an update on the Form Based Code planning. Two major components were dropped from the plan, streetscape development and sustainability measures. The City of St. Louis staff and 28<sup>th</sup> Ward Alderwoman would like to see those included but the cost would be roughly \$14,000 more than the current \$34,000. The board did not want to commit to more funds towards the effort until more stakeholders came to the table offering more funds.
  - G. BLACK-OWNED BUSINESS MARKETING AND PUBLIC RELATIONS PROPOSAL:** Rachelle L'Ecuyer presented a proposal from TM Consulting, a Black-woman-owned business, to provide marketing and public relations support to create a stronger brand and identity for the critical mass of Black-owned businesses in the East Loop. Rachelle also stated that parallel to this effort she was working with Erica Henderson of the St. Louis Economic Development Partnership to connect business owners to available resources. A motion to approve the proposal and use funds from the marketing budget was made by Tameka Stigers and seconded by Mary Campbell. A roll call was taken, all were in favor and the motion passed.
  - H. REPORT BY EXECUTIVE DIRECTOR RACHELLE L'ECUYER:** Rachelle L'Ecuyer gave a very quick overview of the items in her report. Many of the important issues were discussed as agenda items.
- 5. VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO SECTION 610.021(3) OF THE REVISED STATUTES OF MISSOURI, AS AMENDED TO DISCUSS PERSONNEL MATTERS:** A closed session was not required.
  - 6. OTHER NEW BUSINESS:** No other business was discussed.
  - 7. ADJOURNMENT:** A motion to adjourn at 11:30 AM was made by Dave Mastin and seconded by Mary Campbell. A roll call was taken, all were in favor and the motion passed.