

EAST LOOP COMMUNITY IMPROVEMENT DISTRICT
Board of Directors Meeting
Thursday, January 18th, 2024, AT 10 AM

A meeting of the Board of Directors of the East Loop Community Improvement District (the "District") is scheduled on Thursday, January 18th, 2023, at 10 AM, at the Moonrise Hotel, 6177 Delmar Blvd, St. Louis, MO 63112 and via Zoom Video/Teleconference, City of St. Louis, State of Missouri

**THE PUBLIC IS WELCOME TO ATTEND AND PARTICIPATION IN
THE MEETING IN PERSON OR VIA TELECONFERENCE**

Join Zoom Meeting

<https://us06web.zoom.us/j/87642470141>

Meeting ID: 876 4247 0141

One tap mobile

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Find your local number: <https://us06web.zoom.us/u/kJpNYq0xB>

Public Comments Policy: The public may submit written comments by email to director@thedelmarloop.com. All comments must be limited to 400 words. All comments received by email the day of the regularly scheduled meeting at least one hour prior to the posted start time of the meeting will be read into the record during the public comments portion of the meeting and reflected in the meeting minutes.

1. OPENING

- A. Dave Mastin called meeting to order at 10:02 AM.
- B. Directors in attendance were John Langa, Dave Mastin, Joe Edwards, Reggie Scott, JoAnna Schooler, Qui Tran
- C. Others in attendance were Rob klahr of Armstrong Teasdale LLP, Jim Whyte, and Samantha Smugala, Executive Director

2. OLD BUSINESS

A. APPROVAL OF THE MINUTES OF THE DISTRICT'S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, October 19TH, 2023.

- John Langa motioned to approve, Joe Edwards second, all in favor. Motion passes.

3. PUBLIC COMMENTS – COMMENTS BY ANYONE OTHER THAN BOARD MEMBERS ARE WELCOME AT THIS TIME.

- A. No public comments.

4. NEW BUSINESS

A. SECURITY UPDATE

- Jim Whyte reviews the Security Report and Statistics.
 - Overall, there was a 30% increase in crime from 2022 to 2023
 - Car clotting and Vehicle Theft are the primary types of crime. This is a problem all over city.
 - Crime when down dramatically during the last two months when we assigned officers to located in parking lots.

- Samantha Smugala will host a strategy session with TCF and NSI to identify strategies for the remainder of the year and the next fiscal year.
- Jim Whyte explained that the Director of the Outreach Team is stepping down and a new hire coming on board to develop the program.
- Ice Carnival Security Update
 - Jim Whyte reviewed the plans for the upcoming Ice Carnival.
 - 2 officers will patrol the daytime event.
 - 8 officers will patrol the evening event during the drone show
 - 4 Marked Vehicles will assist in the road closure.

B. APPROVAL OF BOARD MEETING DATES FOR 2024

- Samantha Smugala reviewed the proposed Board meeting schedule for 2024
- Updates Requested:
 - Update to September 18th
 - Update to October 16th and 17th
- John Langa motions to approve the meeting dates with changes. Joe Edwards seconds. All in favor. Motion passes.

C. FINANCES

- **APPROVAL OF FY 2022 990**
 - JoAnna Schooler asked questions on Page 70. The dates of the employee compensation are for the calendar year and the CID financials are reported for the fiscal year. This is repeated on Page 7, Page 8 , Page 2 of Compensation info, schedule J.
 - Currently, only Rachelle L is on the compensation schedule, not Samantha, due to the calendar year reporting.
 - Samantha Smugala will ask the questions and review with KEB for clarification.
- **REVIEW QUARTERLY STATEMENT**
- **REVIEW BUDGET TO ACTUAL TO DATE**
 - The board had some questions about the Special Assessment from Washington University. Rob Klahr will send break down for JoAnna Schooler and Samantha Smugala to review
- **APPROVAL OF BUDGET RESOLUTION**
 - Samantha Smugala proposed a Budget Resolution
 - Suggestions Include:
 - Reallocate \$10,000 from Kwanza to the Ice Carnival
 - Reallocate \$15,000 from Capital Improvements to Joint Marketing Efforts and East Loop Business Promotions
 - Remaining Capital Improvement budget of \$25,000 is to be

utilized for cleaning and fixing the sidewalk grates. The Board agreed that the sidewalk grates are the priority.

- John Langa motioned to approve the budget resolution. Joe Edwards seconded. All in favor. Motion passes.
- Samantha Smugala will provide a comprehensive resolution to be approved at next quarterly meeting.

D. SMALL BUSINESS GRANTS

- **NEST CAMERA GRANTS**
 - The Board recommended to make this grant available to Business owners as well as property owners
 - The Board recommended to allow for applicants to apply for different brands of cameras that are “NEST-like” in addition to the NEST camera option. Some may prefer a different camera system or have an existing system they’d like to add to.
- **NEW BUSINESS GRANTS**
 - The Board recommend adding the question “What do you plan to use the grant for?” to the application.
- **EDDM MARKETING GRANTS**
- All grants should be awarded to businesses with a minimum of a year long lease.
- JoAnna Schooler motions approve the small business grants with the recommended changes. Reggie Scott seconds. All in favor. Motion passes.

E. REVIEW 2024 CALENDAR OF EVENTS

- Samantha Smugala reviewed the 2024 calendar of events.
- The Board would like to encourage the incorporation of the Trolley. Samantha Smugala and Joe Edwards to meet and discuss proposals for the Trolley to be discussed with Metro.

F. EXECUTIVE DIRECTOR REPORT

G. VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO SECTION 610.021(1) OF THE REVISED STATUES OF MISSOURI IN ORDER TO CONDUCT CONFIDENTIAL, ATTORNEY- CLIENT PRIVILEDGED DISCUSSIONS.

- A motion was made by Joe Edwards and seconded by JoAnna Schooler to close the meeting pursuant to Section 610.021(1) of the Revised Statutes of Missouri, as amended, to conduct confidential, attorney- client privileged discussions. Board members voting in favor to close a portion of the meeting: Dave Mastin, Joe Edwards, JoAnna Schooler, Reggie Scott, John Langa, Qui Tran, 6-0.

**CLOSED SESSION OF THE MEETING
Starting at 11:25am**

- A motion was made by Joe Edwards and seconded by Reggie Scott to return to the open portion of the meeting. The motion was unanimously approved with the following board members voting in favor: Dave Mastin, Joe Edwards, JoAnna Schooler, Reggie Scott, John Langa, Qui

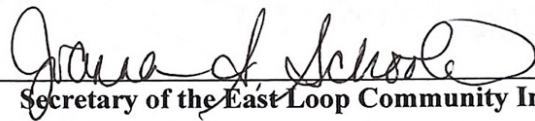
Tran, 6-0.

CLOSED SESSION OF THE MEETING
Ended at 11:32am

5. ADJOURNMENT

- A. A motion was made by Joe Edwards and seconded by Reggie Scott to adjourn the meeting. The motion was unanimously approved with the following board members voting in favor: Dave Mastin, Joe Edwards, JoAnna Schooler, Reggie Scott, John Langa, Qui Tran, 6-0.

Representatives of the news media may obtain copies of this notice by contacting: Samantha Smugala c/o The Delmar Loop, 6150 Delmar, Suite 210, St. Louis, MO 63112, (314) 379-3370. Persons with disabilities wishing to attend can contact Samantha Smugala at (314) 379-3370 or through Relay Missouri at (800) 735-2966 (TTY/ASCII) or (800) 735-2466 (Voice), or by mail at 6150 Delmar, Suite 210, St. Louis, Missouri 63112, prior to the meeting if accommodations need to be made.



Secretary of the East Loop Community Improvement
District