

EAST LOOP COMMUNITY IMPROVEMENT DISTRICT
Board of Directors Meeting
Thursday, October 19th, 2023, AT 10 AM

A meeting of the Board of Directors of the East Loop Community Improvement District (the “District”) is scheduled on Thursday, October 19th, 2023, at 10 AM, at the Moonrise Hotel, 6177 Delmar Blvd, St. Louis, MO 63112 and via Zoom Video/Teleconference, City of St. Louis, State of Missouri

**THE PUBLIC IS WELCOME TO ATTEND AND PARTICIPATION IN
THE MEETING IN PERSON OR VIA TELECONFERENCE**

Join Zoom Meeting

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Meeting ID: 899 5595 1738

Passcode: 409721

One tap mobile

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Public Comments Policy: The public may submit written comments by email to director@thedelmarloop.com. All comments must be limited to 400 words. All comments received by email the day of the regularly scheduled meeting at least one hour prior to the posted start time of the meeting will be read into the record during the public comments portion of the meeting and reflected in the meeting minutes.

1. OPENING

- A. Dave Mastin called meeting to order at 10:04 AM.
- B. Directors in attendance were JoAnna Schooler, Dave Mastin, John Langa, Qui Tran, Joe Edwards, Reggie Scott, Karen Wiley.
- C. Others in attendance were Mark Murray of Armstrong Teasdale LLP, Tameka Stigers, Jim Whyte, Suzanne Schoomer, and Samantha Smugala, Executive Director

2. OLD BUSINESS

- A. **APPROVAL OF THE MINUTES OF THE DISTRICT’S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, JULY 20TH, 2023.**
 - Joe makes a motion, second Reggie, all in favor with the exception of JoAnna Schooler, who abstained because she was not present at this meeting. Motion passes.

3. PUBLIC COMMENTS – COMMENTS BY ANYONE OTHER THAN BOARD MEMBERS ARE WELCOME AT THIS TIME.

- A. No public comments

4. NEW BUSINESS

A. SECURITY UPDATE

- Jim Whyte explains that larceny from motor vehicles has increased this month
- John Langa asks what time these crimes are happening? Jim Whyte responds mostly on the weekend. Very difficult to convict, you have to catch the crime in the action.
- Tameka Stigers – There is a person breaking windows. Jim says this person was identified by police, targeted act against that property owner.

- Tameka Stigers says that she has seen more police presence lately. Thank you for having more people covering the businesses.
- Group has a discussion about unhoused in the district. Samantha Smugala explains she has asked officers to ask unhoused individuals to stay 30ft away from front of businesses.
- Jim Whyte encourages the board to review unhoused bill of rights. Dave Mastin suggests we send a letter to the Board of Aldermen from the CID expressing concerns with the bill. The Board will review the letter and then ask businesses and property owners if they would like to sign their support.
- Samantha Smugala will review the bill and drafts a letter for board review and approval.
- Reggie Scott makes a motion to authorize the Executive Director, Samantha Smugala, to draft a letter based upon the language of the proposed bill. Joe Edwards seconds the motion, all in favor, motion passes.

B. APPROVAL OF FY22-23 END OF YEAR FINANCIALS

- John Langa motions to approve, Reggie Scott seconds the motion, all in favor, motion passes.

C. RESOLUTION 23-03 – APPROVING RFI

- John Langa motions to approve, Reggie Scott seconds the motion, all in favor, motion passes.

D. RESOLUTION 23-04 – APPROVING ENTERPRISE BANK

- John Langa motions to approve, Reggie Scott seconds the motion, all in favor, motion passes.

E. RESOLUTION 23-05 – APPROVING CREDIT CARD

- Current Directors approved for a Credit Card : Dave Mastin, Joe Edwards, JoAnna Schooler, Samantha Smugala
- John Langa motions to approve, Reggie Scott seconds the motion, all in favor, motion passes.

F. APPROVAL OF EXPLORE ST. LOUIS MAGAZINE ADVERTISEMENT

- The Advertisement is about 90% complete. Joe Edwards and Samantha plan to meet to finish the final version.
- Tameka Stigers would like to see more inclusive photos and mentions of the Eastern Portion of the district in advertisements.
- Qui Tran makes a motion authorizing Joe Edwards and Samantha Smugala to finish the graphics, content, and copy of the advertisement, and approves of the CID's cost of the advertisement, \$11,000. JoAnna Schooler seconds, all in favor with the exception of Joe, who abstains from vote. Motion passes.

G. APPROVAL OF BROCHURE

- The Brochure is about 90% complete. Samantha and Joe will finish the final version.
- The board would like to print 10 thousand brochures.
- Joe Edwards would like to update directory wayfinding signage in the Loop
- Reggie Scott suggests that Samantha touch base with Rachel Siegert about the brochure.

H. EXECUTIVE DIRECTOR REPORT

- Samantha reviews Loop Brand Guidelines, current events including Saturday Soundwaves and Loutopia, and Ice Carnival planning progress with hopes of a drone show.
- Tameka asks about how businesses should prepare for the colder months and combatting ice and snow. The Executive Director will add precautions and resources to the next newsletter.

I. VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO SECTION 610.021(2) OF THE REVISED STATUTES OF MISSOURI, AS AMENDED TO DISCUSS REAL ESTATE MATTERS.

- A motion was made by Joe Edwards and seconded by JoAnna Schooler to close the meeting pursuant to Section 610.021(2) of the Revised Statutes of Missouri, as amended, to discuss real estate matters. Board members voting in favor to close a portion of the meeting: Dave Mastin, Joe Edwards, JoAnna Schooler, Reggie Scott, John Langa, Qui Tran, Karen Wiley, 7-0.

**CLOSED SESSION OF THE MEETING
Starting at 11:10am**

- A motion was made by Reggie Scott and seconded by Joe Edwards to return to the open portion of the meeting. The motion was unanimously approved with the following board members voting in favor: Dave Mastin, Joe Edwards, JoAnna Schooler, Reggie Scott, John Langa, Qui Tran, Karen Wiley, 7-0.

**CLOSED SESSION OF THE MEETING
Ended at 11:45am**

5. ADJOURNMENT

- A.** A motion was made by Reggie Scott and seconded by Joe Edwards to adjourn the meeting. The motion was unanimously approved with the following board members voting in favor: Dave Mastin, Joe Edwards, JoAnna Schooler, Reggie Scott, John Langa, Qui Tran, Karen Wiley, 7-0.

**MEETING
Ended at 11:47 a.m.**

Representatives of the news media may obtain copies of this notice by contacting: Samantha Smugala c/o The Delmar Loop, 6150 Delmar, Suite 210, St. Louis, MO 63112, (314) 379-3370. Persons with disabilities wishing to attend can contact Samantha Smugala at (314) 379-3370 or through Relay Missouri at (800) 735-2966 (TTY/ASCII) or (800) 735-2466 (Voice), or by mail at 6150 Delmar, Suite 210, St. Louis, Missouri 63112, prior to the meeting if accommodations need to be made.


Secretary of the East Loop Community Improvement
District