

EAST LOOP COMMUNITY IMPROVEMENT DISTRICT
Board of Directors Meeting Minutes
October 15, 2020 at 10 AM, VIA ZOOM

1. **OPENING:** The meeting opened at 10 AM with the following board members present: Joe Edwards, Dave Mastin, John Langa, JoAnna Schooler, Reggie Scott, and Qui Tran. Tameka Stigers was absent. Also, in attendance, Rob Klahr from Armstrong Teasdale, and Rachelle L'Ecuyer, East Loop CID.
2. **OLD BUSINESS**
 - A. **APPROVAL OF THE MINUTES OF THE DISTRICT'S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, AUGUST 20, 2020:** A motion was made by Joe Edwards and seconded by JoAnna Schooler to approve the minutes. All were in favor and the motion was approved.
3. **PUBLIC COMMENTS:** No public comments were made.
4. **NEW BUSINESS**
 - A. **SECURITY CONSULTING CONTRACT – WASHINGTON UNIVERSITY AMBASSADORS PROGRAM:** A motion was made by Joe Edwards and seconded by John Langa to approve the consulting contract with Washington University. JoAnna Schooler and Reggie Scott recused themselves from voting. All remaining board members were in favor and the motion was approved.
 - B. **LIGHTING PROPOSAL FOR 5800 DELMAR:** A motion was made by JoAnna Schooler and seconded by Joe Edwards to approve the lighting project in the 5800 block of Delmar. Dave Mastin recused himself from voting. All remaining board members were in favor and the motion was approved.
 - C. **WINTER EVENTS AND PROMOTIONS:** Rachelle L'Ecuyer gave an overview of what the environment for event planning was looking like for the winter. The City of St. Louis needs to approve everything and there are many restrictions related to attendance size. Recommended promotions are window decorating and online promotions, including videos. If there is a Loop Ice Carnival price out the ice sculptures and promote the businesses during that weekend. A motion was made by Dave Mastin and seconded by JoAnna Schooler to approve window decorating for the businesses. All were in favor and the motion passed.
 - D. **GRANT FOR BUSINESSES:** A motion was made by John Langa and seconded by Reggie Scott to pay up to \$500 to Ameren for up to 35 storefront businesses in the district. Qui Tran and Joe Edwards recused themselves from voting. All other board members were in favor and the motion passed.
 - E. **REPORT BY EXECUTIVE DIRECTOR RACHELLE L'ECUYER:** Rachelle L'Ecuyer gave the highlights from her report that was included in the meeting packet. She has been working on setting up the security patrols and has taken a key role in the Form Based Code development process.
5. **VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO SECTION 610.021(3) OF THE REVISED STATUTES OF MISSOURI, AS AMENDED TO DISCUSS PERSONNEL MATTERS:** No vote was made to hold a closed session.
6. **OTHER NEW BUSINESS:** No other new business was discussed.

ADJOURNMENT: A motion was made by JoAnna Schooler and seconded by John Langa to adjourn the meeting at 11:23 AM. All were in favor and the motion passed.