

EAST LOOP COMMUNITY IMPROVEMENT DISTRICT
Board of Directors – Meeting Minutes
Thursday, February 17, 2022, AT 10 AM

A meeting of the Board of Directors of the East Loop Community Improvement District (the “District”) was scheduled on Thursday, February 17, 2022, at 10 AM, Via Zoom Video/Teleconference, City of St. Louis, State of Missouri.

1. **OPENING:** Board President Dave Mastin opened the meeting at 10 AM with introductions of board members and attendees. There was a quorum of the board with all members present: Joe Edwards, John Langa, Dave Mastin, JoAnna Schooler, Reggie Scott, Tameka Stigers, and Qui Tran. Others in attendance included: Alderwoman Shameem Clark Hubbard, Allison Carson (AAA Fish House), Labrecia Straub (Elevated Learning Academy), Eric Vails (Vails Brothers), Cheryl Johnson (Favah 101), Danielle Simpson (Black Beauty Supply), Kevin Straub (Backing Blacks), Dr. Punch (The T), Jeffrey McGee (St. Louis Design Alliance), Mike Reid (Skinker-DeBaliviere Community Council Executive Director), Gary Boehnke (Skinker-DeBaliviere Housing Corporation Executive Director), Celeste Grayer (Juneteenth Event Manager), Brian Adler (East Loop CID Intern), Rob Klahr (Armstrong Teasdale), and Rachele L’Ecuyer (East Loop CID Executive Director).

Following introductions, Board President Mastin quickly reviewed the agenda and mentioned that item 4D – Delmar Main and East Loop CID Memorandum of Understanding would be discussed in close session with the East Loop CID’s attorney.

2. OLD BUSINESS:

APPROVAL OF THE MINUTES OF THE DISTRICT’S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, DECEMBER 16, 2021. A motion was made to approve the minutes as submitted by Joe Edwards and seconded by JoAnna Schooler. All were in favor and the motion was approved.

3. **PUBLIC COMMENTS:** Board President Dave Mastin asked if there were any public comments. No one in attendance responded and no public comments were made.

4. NEW BUSINESS

- A. **JUNETEENTH UPDATE:** Juneteenth Event Manager Celeste Grayer gave a summary of the planning process and event overview. The event will be held Saturday, June 11 from Noon to 5 PM, with music, dance, art, and activities. The event will be held at Delmar and Hamilton and at St. Louis Artworks. The board president asked that the budget be finalized. Celeste has booked many of the event entertainers and vendors. Due to the labor shortage and supply chain delays, there are still issues in some areas to address. The committee meets the first Tuesday of the month at 9 AM via Zoom.
- B. **SECURITY UPDATE:** A security meeting was held on Wednesday, February 16 via Zoom and NSI, the East Loop CID’s security consultant, gave a report at that meeting. NSI will begin looking at a security camera plan for next fiscal year. NSI was unable to attend the East Loop CID board meeting due to an emergency security issue.
- C. **EAST LOOP CID REINVESTMENT DRAFT PLAN:** Board Member John Langa presented a draft plan for the East Loop CID board to consider specifically relating to setting up a fund to reinvest East Loop CID funds into an infrastructure program. The goal of the program would be to have funds to improve the streetscape as development occurs. The funds would be a line item in the budget and grow over time to help with a larger project. The question of what is the best use of the funds and what they should fund was raised. The board discussed the potential for signage grants, storefront renovation grants and lighting, essentially improvements that are street facing and add to the streetscape. John Langa will work on revising the draft plan. No vote was taken.

As the board was moving to address the closed session, Board Member Tameka Stigers asked about the Loop Trolley and said that business owners were concerned about the funding of the Loop Trolley. Several of the business owners in the

meeting mentioned their concerns about the Loop Trolley resuming service and raised concerns about the East Loop CID providing funding to the Loop Trolley. Board President Mastin addressed this big misunderstanding by explaining that the East Loop CID does not fund the Loop Trolley. The other matter that was raised was adding a business owner to the finance committee. This matter originally came up in August. However, these changes typically occur in July. Board President Dave Mastin said he would address this matter.

D. DELMAR MAIN & EAST LOOP CID MEMORANDUM OF UNDERSTANDING: The Delmar Main & East Loop CID Memorandum of Understanding was discussed in closed session.

E. REPORT BY EXECUTIVE DIRECTOR RACHELLE L'ECUYER: The board received a report in the board meeting packets as there was not time to go over the full report in this meeting.

5. VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO MISSOURI SUNSHINE LAW SECTIONS 610.021 (1) AND IN ORDER TO CONDUCT CONFIDENTIAL, ATTORNEY-CLIENT PRIVILEGED DISCUSSIONS REGARDING PERSONNEL, CONTRACTUAL AND FINANCIAL STRATEGIES: A motion was made to go into closed session by Joe Edwards and seconded by JoAnna Schooler at 11:20 PM. A motion was made by Joe Edwards and seconded by JoAnna Schooler to leave the closed session at 11:55 PM.

6. OTHER NEW BUSINESS: A motion was made to appoint Tameka Stigers to be Board Treasurer by Tameka Stigers. No second to the motion was made.

7. ADJOURNMENT: A motion was made to adjourn the meeting by Tameka Stigers and seconded by Joe Edwards. All were in favor and the meeting was adjourned at 12:01 PM.

Representatives of the news media may obtain copies of this notice by contacting:

Rachelle L'Ecuyer c/o The Delmar Loop, 6150 Delmar, Suite 210, St. Louis, MO 63112, (314) 685-6160. Persons with disabilities wishing to attend can contact Rachelle L'Ecuyer at (314) 685-6160 or through Relay Missouri at (800) 735-2966 (TTY/ASCII) or (800) 735-2466 (Voice), or by mail at 6150 Delmar, Suite 210, St. Louis, Missouri 63112, prior to the meeting if accommodations need to be made.

By: 

(Name & Title) Rachelle L'Ecuyer, Executive Director