

**EAST LOOP COMMUNITY IMPROVEMENT DISTRICT**  
**Board of Directors**  
**Meeting Minutes**  
**Thursday, March 18, 2021 AT 10 AM**

1. **OPENING:** Dave Mastin called the meeting to order at 10 AM. Directors in attendance were Joe Edwards, John Langa, Dave Mastin, Qui Tran, JoAnna Schooler, Reggie Scott, and Tameka Stigers. Also present were Jim Whyte of NSI, Pat Hagin, Rob Klahr of Armstrong Teasdale, and Rachelle L'Ecuyer.
  
2. **OLD BUSINESS**
  - A. **APPROVAL OF THE MINUTES OF THE DISTRICT'S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, JANUARY 21, 2021:** A motion was made to approve the minutes by John Langa and seconded by JoAnna Schooler. All were in favor and the motion was approved.
  
3. **PUBLIC COMMENTS:** There were no public comments.
  
4. **NEW BUSINESS**
  - A. **SECURITY UPDATE:** Jim Whyte of NSI offered a security update. There has been a delay in reporting due to a change in the reporting system by the 5<sup>th</sup> District Police. Jim will be working with Rob Betts of The City's Finest to assess and analyze security patrol needs. Jim will be providing recommendations for the board to be presented at the Finance Committee meeting. Jim is meeting monthly with Metro Link to help address security concerns related to the Metro Link stations. Jim also has monthly meetings with the St. Patrick Center if there are issues with homeless.
  
  - B. **FINANCIAL UPDATE:** Rachelle L'Ecuyer reviewed the financial update provided by KEB accountants. The budget is currently with budget. The Finance Committee is being planned for April.
  
  - C. **CROSSWALK PLAN UPDATE:** Rachelle L'Ecuyer presented an update from her meetings with BPS regarding the pedestrian crosswalks. The first crosswalk proposed is at Delmar & Laurel and the costs were higher than originally anticipated. A motion was made by JoAnna Schooler and seconded by John Langa to work with BPS to install a crosswalk at Delmar & Laurel for approximately \$27,000. All were in favor and the motion was approved.
  
  - D. **TREE PLANTING UPDATE:** Rachelle L'Ecuyer reported that the City of St. Louis Forestry Department had cut down diseased/dying trees in the 5800 and 5900 blocks of Delmar. Dave Mastin developed a tree plan with 5 species of trees that was approved by Forestry. Forestry will plant new trees in the fall of 2021 at the cost of \$250 to \$300 per tree. It is anticipated that 40 to 42 trees will be planted. A motion was made by John Langa and seconded by JoAnna Schooler to work with Forestry and pay up to \$300 per tree for the fall 2021 planting. All were in favor and the motion passed.

**COLLABORATION COMMITTEE PROPOSAL:** Rachelle L'Ecuyer presented an idea to form a committee comprised of West End Neighbors/Cornerstone board members, Skinker-DeBaliviere board members and some business/building owners in the East Loop to outline the needs of the area. The idea would be to have a plan developed that allows us to be poised to apply for the funds. A cohesive street scape plan that addressed streetlights, sidewalks, bump outs, traffic calming measures and included the crosswalk plan would allow us to plan out the implementation of these items for the 5800 and 5900 blocks of Delmar. Working with the other groups would score well on grant rating. Also, if we are all able to work together, we will get

more completed and the area, not just the East Loop CID, will have a more cohesive appearance. The board agreed but no vote was taken. Rachelle will begin working on setting up the committee and look to set-up meetings by the beginning of the new fiscal year.

**MURAL PROPOSAL FOR LOOP TROLLEY BUILDING:** Rachelle L'Ecuyer presented an idea for a mural. Tonnie Smith, a West End resident/Cornerstone Board Member/STL Artworks Board Member/Loop Trolley Company Board Member, inquired about collaborating on installing a mural on the east side of the Loop Trolley Company building. The goal would be to add artwork that was "interactive" by providing a place where people could take selfies or group photos. The STL Artworks has an apprenticeship program that could install the mural. Rachelle suggested to take the funds that were not used for the Loop Ice Carnival (\$5000 minimum, \$10,000 maximum) and apply them to the installation of a mural. The building is owned by the Loop Trolley TDD and they have given an initial OK but will need a final TDD board and FTA approval.

This would be a win-win for the STL Artworks and the East Loop CID to work together to improve the look of the parking lot and make it more visible.

We would get renderings and cost breakdowns for the mural prior to final approval. The Loop Trolley TDD would also need to approve the final design. The goal would be to get this project in motion ASAP and disburse or encumber the funds by June 30, 2021.

A motion was made by Joe Edwards and seconded by John Langa to approve \$10,000 for a mural as proposed. All were in favor and the motion was passed.

- E. PARKING LOT SIGN:** Rachelle L'Ecuyer presented sign renderings for the parking lot. There are two parts, one is a blade sign that would be installed on the Loop Trolley Headquarters building and the other would be a set of signs on the parking lot fence to better identify free parking. Rachelle will get more bids for the sign package. The board is interested in an illuminated blade sign.
- F. REPORT BY EXECUTIVE DIRECTOR RACHELLE L'ECUYER:** Rachelle L'Ecuyer briefly reviewed her report. Many of the agenda were included.

- 5. VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO SECTION 610.021(3) OF THE REVISED STATUTES OF MISSOURI, AS AMENDED TO DISCUSS PERSONNEL MATTERS:** No vote for a closed portion was made.
- 6. OTHER NEW BUSINESS:** Tameka Stigers mentioned that Juneteenth was on Saturday, June 19<sup>th</sup>. She wanted to have an event. The board requested that she provide a summary with a budget and proposal.
- 7. ADJOURNMENT:** A motion was made by JoAnna Schooler and seconded by Joe Edwards to adjourn at 11:30 AM. All were in favor and the meeting adjourned.

Representatives of the news media may obtain copies of this notice by contacting:

Rachelle L'Ecuyer c/o The Delmar Loop, 6150 Delmar, Suite 210, St. Louis, MO 63112, (314) 727-8000. Persons with disabilities wishing to attend can contact Rachelle L'Ecuyer at (314) 685-6160 or through Relay Missouri at (800) 735-2966 (TTY/ASCII) or (800) 735-2466 (Voice), or by mail at 6150 Delmar, Suite 210, St. Louis, Missouri 63112, prior to the meeting if accommodations need to be made.

By: 

(Name & Title) Rachelle L'Ecuyer, Executive Director